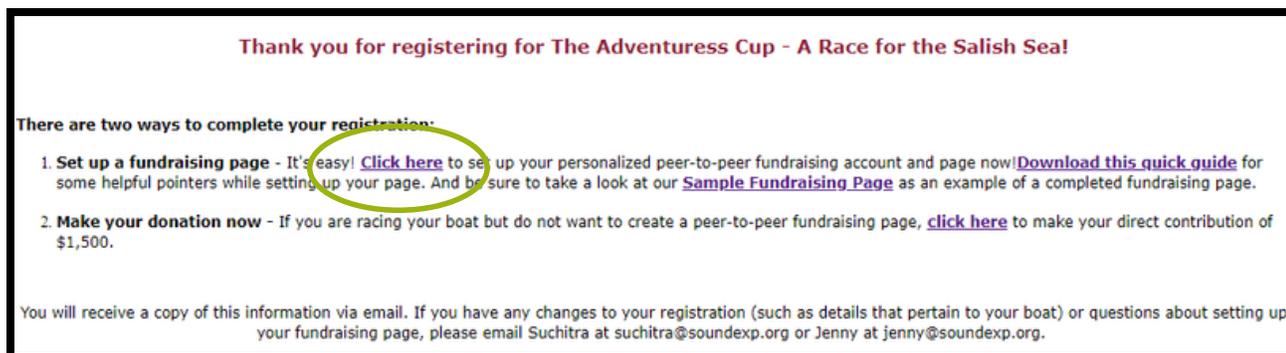# How Do I Set Up My Personal Fundraiser Page?
Quick guide for fundraisers

Once you've registered and received your confirmation email, follow these easy instructions to set up your Adventuress Cup Fundraising Page:
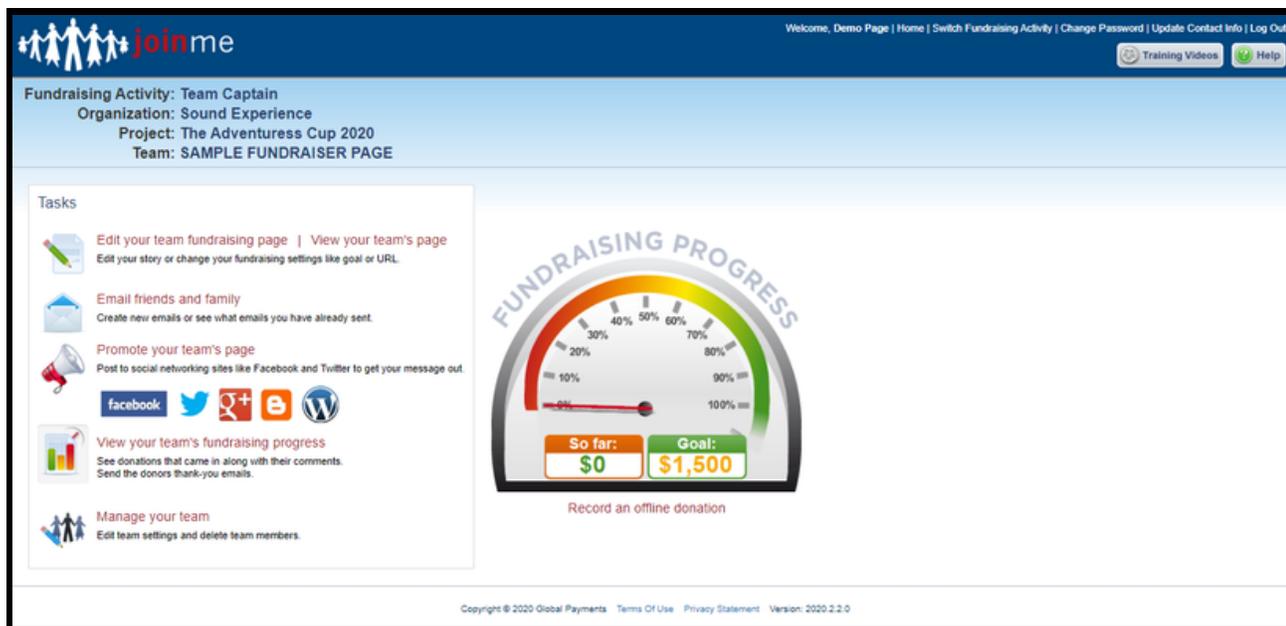
① In your registration confirmation email, click the link as shown in the green circle below.

Thank you for registering for The Adventuress Cup - A Race for the Salish Sea!

There are two ways to complete your registration:

1. **Set up a fundraising page** - It's easy! Click here to set up your personalized peer-to-peer fundraising account and page now! Download this quick guide for some helpful pointers while setting up your page. And be sure to take a look at our Sample Fundraising Page as an example of a completed fundraising page.

2. **Make your donation now** - If you are racing your boat but do not want to create a peer-to-peer fundraising page, click here to make your direct contribution of $1,500.

You will receive a copy of this information via email. If you have any changes to your registration (such as details that pertain to your boat) or questions about setting up your fundraising page, please email Suchitra at suchitra@soundexp.org or Jenny at jenny@soundexp.org.

② Create your peer-to-peer fundraising page on the online platform "Join Me" by clicking the "Click here to join!" link. Once you click the link you'll be prompted to create an account using your email address.

③ Once you've created your account you'll be taken to your fundraising dashboard. From your dashboard you can:

- Choose a name for your campaign, boat and/or team
- Edit your fundraising page to include personalized text and photo/video
- Send email appeals to friends and family
- Post your page on social media profiles
- Manage your team (if you choose to have team members)
- View and track your fundraising progress, record offline donations and send thank you messages to those that have donated to your campaign

4 Now it's time to personalize your page! Below are screenshots of the edit mode with tips to help make your page a hit and your fundraising effort successful.

Page Banner Image: (set by organization)

THE ADVENTURESS CUP
A Race for the Salish Sea
2020

A Sound Experience Fundraising Event
September 20, 2020 | Shilshole Bay

Register today at the "Race Registration" link below!

> This banner is set by Sound Experience and will be the same on every fundraising page.

> Your page title can be your boat/team name - be creative and fun!

Page Title: Edit

Jenny's Virtual Team - Sample Fundraising Page

Fundraising Progress:

Progress Text: Edit

I'm raising money to help inspire more kids aboard Adventuress. Donate today and help me reach my goal!

> Personalize this to be your own call to action!

FUNDRAISING PROGRESS
$In Tour $100 | Goal $1,000

Donate Now

> This speedometer will show your fundraising goal and progress - see next page for how to change your goal.

Fundraising Page Text: (set by organization)

Join us for the inaugural year of the new, inclusive, feel good event

The Adventuress Cup - A Race for the Salish Sea

September 20, 2020 | Shilshole Bay and online

Celebrate the stewardship, leadership, and community that surrounds the schooner Adventuress as we raise essential funds to support powerful on-the-water environmental education programs for thousands of children and teens each year. Race participants can join the fun on the water or virtually. Each participant may be a part of a real or virtual crew. Crew members are encouraged to participate in peer-to-peer fundraising and environmental/education pre-race challenges to improve their boat's handicap (or score). Visit www.soundexp.org/AdventuressCup to learn more!

Fundraising Page Image: (set by organization)

> This photo is set by Sound Experience and will be the same on every fundraising page.

> This text is set by Sound Experience and will be the same on every fundraising page.

Organization Description: (set by organization)

The **"Join as member"** link seen above on fundraiser pages is a way for people to join your campaign as team members. Team members will be part of your peer-to-peer fundraising model which means they should ask their friends and family to donate to your team page. Although each page for The Adventuress Cup is considered a "team" page, you do not need to have team members if you don't want to.

Sound Experience sails the historic schooner Adventuress to educate, inspire, and empower an inclusive community that works to improve our marine environment and celebrates our maritime heritage. Visit www.soundexp.org to learn more.

> This text is set by Sound Experience and will be the same on every fundraising page.

Fundraiser's Text: Edit

Over the last few years I've learned that feeling connected to place is really important to me. Sailing aboard *Adventuress* helps keep me connected to the Salish Sea and I am really thankful that I am able to have that place-base connection for my job.

I first stepped aboard *Adventuress* when I was 12 years old for a 4-day, 3-night overnight Girl Scout trip. I can honestly say it helped shaped me into the person I am today. I was so excited to be able to experience everything on board (although at first, I really struggled with anchor watch and the vegetarian food) and after the trip, brought up my experience in any conversation that I could fit *Adventuress* into. Fast forward 12 years and I was able to be crew for 2 sailing seasons as the Program Coordinator on board and I was able to help bring that same joy, curiosity and energy that I had as a kid to brand new young people. And now, as the Development & Education Coordinator on staff, I'm continuing to help make sure that impact continues.

○ Show Fundraiser Image
○ Show Fundraiser Video
Fundraiser's Image: Edit

> Show off your boat, team or reason for fundraising with personalized photo or video.

> This is the most important part of your fundraising page - your story and reason for fundraising for Adventuress Cup. You could write about why you want to win The Adventuress Cup, why you care about Sound Experience's mission and/or how you became involved with the organization and it's mission.

2

I know the world is changing a lot right now and the uncertainty is quite draining and stressful but I truly want to make sure that opportunities aboard *Adventuress* are something that the youth of the Salish Sea region have access to for a long, long time. So if you're able, please consider making a donation to to my Adventuress Cup fundraising page and to Sound Experience. Any amount will help bring youth on board as soon as it's safe for us to sail again. Thank you!

- Jenny

Photo is from my first trip aboard Adventuress when I was 12 on the left and my first trip aboard as crew 12 years later on the right

Your story continued. **NOTE:** You may encounter some technical difficulties when saving this section. If it seems to be frozen, refresh the page and it typically saves correctly. However, it's recommended to keep a copy of your story in a word document just in case it doesn't save correctly.

Donors and Comments:

Donors' comments will appear here ...

Once you start to collect donations for your page, your donors will have the option to leave comments or have their name appear here. As the page owner, you will also have access to a complete list of people who donated to your campaign.

Other Page Settings:

Goal: Edit

$1,500.00

Minimum Donation Level: (set by organization)

$5.00

Donation Levels: (set by organization)

Level 1:$50.00
Level 2:$100.00
Level 3:$250.00
Level 4:$500.00
Level 5:$1,000.00

This is where you can modify your fundraising goal. Please keep in mind that those racing physical boats are encouraged to make a good faith commitment to raise a minimum of $1,500 between July 6 and September 20, 2020. Virtual participants do not have a fundraising minimum but are encouraged to set their own fundraising goal.

These values are set by Sound Experience and will be the same on every fundraising page.

Fundraising Page URL: Edit

https://soundexp.ejoinme.org/Sample

Status of Page: Edit

Published The page is visible and available for donations. You can unpublish the page.

Done   View

Personalize your URL to easily share with friends and family.

If you don't want to reveal your page until it's complete, you can change this status to be "unpublished". In unpublished mode your page will only be visible on your account and will not appear on the Fundraising Directory.

Click "Done" to go back to your Dashboard or click "View" to show how your page will appear publicly. **NOTE:** Your story and photo/video section will be shown above the Sound Experience description and photo on your page. They are reversed here in the edit section.

On "View" portion of your page, you'll notice the **"Join as member"** link below your story text. This is a way for people to join your campaign as team members and they will then be part of your peer-to-peer fundraising model. This means that they should ask their friends and family to donate to your team page. Although each page for The Adventuress Cup is considered a "team" page, you do not need to have team members if you don't want to. There is an option when you first start your page to require a special code to allow folks to be part of your team. If you don't pick a code, anyone can join, if you do pick a code, you can invite folks to join as team members and give them your specific code to allow them to join.

5 If you have any questions or technically difficulties with your fundraising page, please email Jenny at jenny@soundexp.org and she'll be happy to help via email, phone or Zoom call.