

BECOME A SPONSOR

The Adventuress Cup - A Race for the Salish Sea

2nd Annual Fundraising Event



What is The Adventuress Cup?

Quick answers for companies and businesses

What is The Adventuress Cup?

On Saturday, September 18, 2021, sailboats, motorboats and an enthusiastic ever-growing community will come together in Puget Sound to support the mission of Sound Experience. The nonprofit organization, celebrating 32 years, owns and operates the schooner *Adventuress* for our region's youth and our environment. This year marks the second exciting, inclusive on-the-water and virtual race that highlights the extraordinary Salish Sea marine environment and to raise funds to support the work of the iconic, fully-restored schooner *Adventuress*. More than 30,000 children and teens have climbed aboard *Adventuress* for powerful day and overnight programming over three decades. Together, young people raise the sails, take the helm and learn how our daily actions make a difference in the health of our waterways and oceans. As important, they experience what it means to be a *shipmate*.



Why sponsor The Adventuress Cup?

The Adventuress Cup - *A Race for the Salish Sea* is a public, values-driven event that reaches a wide audience of people who care about our marine environment and the future we are leaving the next generation. This event was created last year during the pandemic and reflects Sound Experience's culture of safety and inclusion. By all accounts, it was a big success! The 2021 Adventuress Cup builds on last year's momentum, and is expected to draw a wide audience with social and traditional media coverage highlighting the racers and their stories. It also spotlights the importance of our maritime environment and the world's oceans to the health of countless species, human beings and the economy. By sponsoring The Adventuress Cup, your company is aligning its values with ours both on the ship and wherever we are learning together.

What does the money I raise support?

Our dedicated Adventuress Cup sponsors make it possible for every dollar raised by in-person and virtual boats and racing teams to directly support shipboard (and virtual) programs for children and teens throughout the Puget Sound region. Programs include Girls at the Helm, credit programs for high school students in Seattle and beyond, partnerships with youth-serving organizations in communities of need, and many others. With your help, *Adventuress* will continue to sail not for one, but for all. Aboard *Adventuress*, we are ALL shipmates.



Thank you from all of us at Sound Experience and aboard *Adventuress* for considering becoming a sponsor of the Second Annual Adventuress Cup!

To sign up and learn more visit,
www.soundexp.org/AdventuressCup

Adventuress Cup Sponsorship Opportunities

WHAT: Adventuress Cup - A Race for the Salish Sea

WHEN: Saturday September 18, 2021

WHERE: Seattle

TOPSAIL (\$10,000)

- A private day sail for your company aboard *Adventuress*
- Complimentary race registration
- Your promotional video on race website about your business/organization (*business to provide video*)
- Opportunity to name a leg or a rounding mark of the race
- Opportunity to provide company promotional items to race participants
- Social media "shoutouts" during calendar year
- Acknowledgement during broadcast/replay of race
- Company logo on race t-shirts* and website
- Company logo in monthly newsletter to 7,000 subscribers for a year

MAINSAIL (\$5,000)

- Complimentary race registration
- Your promotional video on race website about your business/organization (*business to provide video*)
- Opportunity to name a leg or a rounding mark of the race
- Opportunity to provide company promotional items to race participants
- Social media "shoutouts" during calendar year
- Acknowledgement during broadcast/replay of race
- Company logo on race t-shirts* and website
- Company logo in monthly newsletter to 7,000 subscribers for a year



Adventuress Cup Sponsorship Opportunities

FORESAIL (\$2,500)

- Social media "shoutouts" during calendar year
- Acknowledgement during broadcast/replay of race
- Company logo on race t-shirts* and website
- Company logo in monthly newsletter to 7,000 subscribers for a year

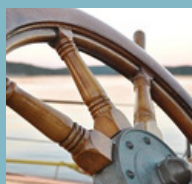
STAYSAIL (\$1,000)

- Acknowledgement during broadcast/replay of race
- Company logo on race t-shirts* and website
- Company logo in monthly newsletter to 7,000 subscribers for a year

**Sponsorship must be received by August 15th for logo inclusion on race t-shirts*

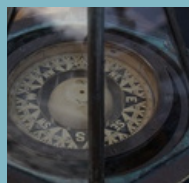
BECOME A SUPER SPONSOR!

Would you like to make an even bigger impact on our youth programs? Become a Super Sponsor!



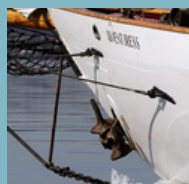
WHEEL ADD ON

An additional \$750 will provide a blended learning opportunity for an entire classroom.



COMPASS ADD ON

An additional \$500 will support two shipboard internships for teenagers.



ANCHOR ADD ON

An additional \$250 will help provide critical PPE and keep students safer this year.

**Super Sponsorships MUST be in addition to a regular Sponsorship*



Can your Company offer any of these “In-Kind” Sponsor Opportunities?

MEDIA/PR SPONSOR

Help promote *Adventuress'* mission and the "Race for the Salish Sea" in exchange for recognition and business promotion plus:

- Company logo on all media releases
- Acknowledgement during broadcast/replay of race
- Company logo on website
- Social media "shoutouts" during calendar year
- Company logo in monthly newsletter to 7,000 subscribers for a year

PORT SPONSOR

Sponsor the cost for moorage for *Adventuress* before, during and after the race in exchange for recognition and business promotion plus:

- Company logo on dock next to *Adventuress*
- Acknowledgement during broadcast/replay of race
- Company logo on website
- Social media "shoutouts" during calendar year
- Company logo in monthly newsletter to 7,000 subscribers for a year

RACE PRIZES

Sponsor prizes for race winners in each category in exchange for recognition and business promotion plus:

- Company logo/name on prizes
- Acknowledgement during broadcast/replay of race
- Company logo on website
- Social media "shoutouts" during calendar year
- Company logo in monthly newsletter to 7,000 subscribers for a year



FOUL WEATHER GEAR

Sponsor the cost of foul weather gear for *Adventuress* Crew and Adventuress Cup Race Committee members in exchange for recognition and business promotion plus:

- Acknowledgement during broadcast/replay of race
- Company logo on website
- Social media "shoutouts" during calendar year
- Company logo in monthly newsletter to 7,000 subscribers for a year

CREW UNIFORM

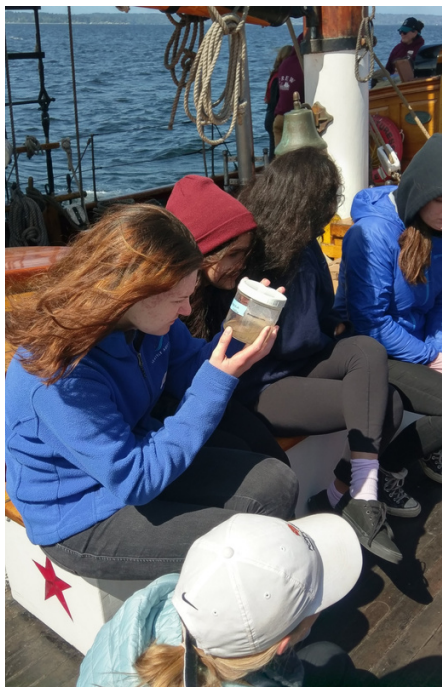
Sponsor the *Adventuress* Crew uniform - typically a t-shirt and sweatshirt - in exchange for recognition and business promotion plus:

- Opportunity for photo shoot of crew and uniforms aboard *Adventuress*
- Acknowledgement during broadcast/replay of race
- Company logo on website
- Social media "shoutouts" during calendar year
- Company logo in monthly newsletter to 7,000 subscribers for a year

RACE SWAG

Sponsor/provide race swag (hats, pins, fabric totes, sunglasses, sailing gloves, etc.) in exchange for recognition and business promotion plus:

- Acknowledgement during broadcast/replay of race
- Company logo on virtual program and website
- Social media "shoutouts" during calendar year
- Company logo in monthly newsletter to 7,000 subscribers for a year



Aboard *Adventuress*, youth experience and learn about:



ABOARD THE SCHOONER ADVENTURESS

GENERAL DESCRIPTION

Sound Experience is a Washington-based nonprofit education organization that delivers powerful shipboard – and virtual – programs that shape young people’s perspectives about the marine environment. Over the past 30-plus years, more than 30,000 Puget Sound area children and teens have climbed aboard the 133-foot *Adventuress* for day and overnight programs. Programs teach environmental stewardship and current issues affecting Puget Sound and the Salish Sea, and introduce young people to potential marine-science and maritime-related career paths. *Adventuress*, which was built in 1913, carries the highest designation of historic significance as a National Historic Landmark (NHL) and is one of only two NHL sailing ships still in active operation on the West Coast.

CORE EDUCATION PROGRAMS

Sound Experience programs are designed to foster in youth an interest in science, leadership, maritime and the environment. Onboard and virtual programs are experiential and use a unique framework we call “Ship as Teacher.” Students engage in concepts that include systems, sustainability, teamwork and responsibility to self and community. All programs encourage young people to become sailors and stewards where they connect today’s relevant issues affecting our waterways and oceans with how our daily actions can make a difference. Sound Experience also has programs specifically designed for girls, teens, families and the public.

WHO WE SERVE

Sound Experience is committed to making programming and sailing opportunities available to all youth no matter their background or ability to pay. We are always striving to increase our reach and impact. Participants come from public and private schools, partnerships with community-based organizations in underserved urban and rural communities, Boy and Girl Scouts, Washington State public high school Career Technical Education (CTE) programs and more. Sound Experience provides its environmental education programs at a subsidized cost in order to allow participation by as many students as possible. For all youth, especially those considered to be *opportunity youth*, *Adventuress* can be a turning point in their lives. Aboard *Adventuress*, they feel safe and respected, as they learn and grow in a caring shipboard community.

Thank You to our 2020 Inaugural Adventuress Cup Sponsors & Supporters!



BMW Seattle



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ELLIOTT BAY MARINA



Pacific Rim Marine Surveyors



1ST SECURITY BANK



Cynthia Whitaker & Dan Carmichael



TOMBOYX



SOUND EXPERIENCE

PO Box 1390, Port Townsend, WA 98368 • PO Box 2044, Kirkland, WA 98083

www.soundexp.org