



2023 Sponsorship Opportunities



Party for Adventuress
Friday, September 15th



The Adventuress Cup
Saturday, September 16th

A Weekend of Celebration & Support for *Adventuress*!

Quick answers for companies and businesses

On September 15 & 16, 2023 our growing Sound Experience community will gather to show their love for *Adventuress* and her youth education programs. The weekend involves an exciting reboot of our popular annual fundraising gala, **Party for *Adventuress*** and our 4th annual on-the-water race, **The *Adventuress* Cup** an inclusive in-person and virtual peer-to-peer style fundraiser.

The nonprofit Sound Experience owns and operates the schooner *Adventuress* for our region's youth, workforce development and our environment. More than 30,000 children and teens have climbed aboard *Adventuress* for powerful day and overnight programming over three decades. Young people experience what it means to be a *shipmate*.

By becoming a sponsor of this weekend's events, your company or business is aligning its values of excellence with Sound Experience both on the ship and wherever we are learning together.



“ I learned that the most important part of the trip was to be able to work as a team.
- Everett at Sea participant ”



Party for *Adventuress*

WHAT: Annual Benefit Dinner & Auction

WHEN: Friday, September 15, 2023

WHERE: Sodo Park, Seattle

COST: Early Bird Tickets \$150 (through August 1st), Regular \$165

Sound Experience is delighted to host the 11th annual gala benefitting impactful youth development programs aboard *Adventuress*. We invite you to partner with Sound Experience to **Make Way** in opening maritime and environmental learning to all youth, including those with little access to the Salish Sea.

Our philosophy is: **Every Child a Shipmate**. In the coming year and beyond, our goal is to bring more youth aboard *Adventuress* through impactful community partnerships that reach young people with opportunities for learning, career exploration and enrichment. With your help and the generous support of our donors and community partners we know that we can make an impact on young people and their communities across Western Washington and beyond.



A Weekend of Celebration & Support for *Adventuress*!

Quick answers for companies and businesses



The Adventuress Cup - A Race for the Salish Sea

WHAT: Peer-to-Peer style fundraising race (similar to walk-a-thons)

WHEN: Saturday, September 16, 2023

WHERE: Shilshole Bay, Seattle

COST: Registration ranges between \$30-\$100 depending on the type of racing team (virtual, dingy, sailboat, powerboat)

The Adventuress Cup - A Race for the Salish Sea is a public, values-driven event that engages people who care about our marine environment and the future we are leaving the next generation. This pandemic inspired event reflects Sound Experience's culture of safety and inclusion. In 2023, the Adventuress Cup spotlights the importance of our maritime environment and the world's oceans to the health of countless species, human beings and the economy.



“ I seriously will consider sailing professionally because of this trip.
- 8th grade student ”

“ I learned that my phone is not everything.
- 6th grade student ”

What does the money I raise support?

Our dedicated sponsors make it possible for every dollar raised at Party for *Adventuress* and The Adventuress Cup to directly support shipboard programs for children and teens throughout the Puget Sound region. Programs include career exploration and launch with partners such as the Urban League of Metropolitan Seattle and Connect Casino Road, and Girls at the Helm, Gender Odyssey and many more programs for young people who otherwise would not have access to the water.

With your help, *Adventuress* will continue to sail not for one, but for all. Aboard *Adventuress*, we are ALL shipmates.

Thank you from all of us at Sound Experience and aboard *Adventuress* for considering becoming a 2023 sponsor!



Party for *Adventuress*

To learn more visit,
[www.soundexp.org/
PartyforAdventuress](http://www.soundexp.org/PartyforAdventuress)



The Adventuress Cup

To learn more visit,
[www.soundexp.org/
AdventuressCup](http://www.soundexp.org/AdventuressCup)

Sound Experience Sponsorship Opportunities



TALL SHIP LEVEL (\$20,000)

- **Lead sponsor** for both Party for *Adventuress* and The *Adventuress* Cup
- **A private sailing experience** for your company aboard *Adventuress*
- Four (4) complementary tickets to the gala
- Your 2-minute promotional video about your business posted on race website, social media and shared during gala (business to provide video)
- Opportunity to provide company promotional items to both event participants
- Full-page ad in gala program
- Social media "shoutouts" during calendar year
- Acknowledgement from podium during gala
- Company logo on race t-shirts* and website
- Company logo included on all event related-electronic and printed materials



TOPSAIL LEVEL (\$10,000)

- Two (2) complimentary tickets to the gala
- Your 2-minute promotional video about your business posted on race website, social media and shared during gala (business to provide video)
- Opportunity to provide company promotional items to both event participants
- Half-page ad in gala program
- Social media "shoutouts" during calendar year
- Acknowledgement from podium during gala
- Company logo on race t-shirts* and website
- Company logo included on all event-related electronic and printed materials



MAINSAIL LEVEL (\$5,000)

- One (1) complementary race registration
- Opportunity to provide company promotional items to race participants
- Social media "shoutouts" during calendar year
- Quarter-page ad in gala program
- Acknowledgement from podium during gala
- Company logo on race t-shirts* and weekend event websites
- Company logo included on all event-related electronic and printed materials

*Sponsorship must be received by September 1st for logo inclusion on race t-shirts

Sound Experience Sponsorship Opportunities



FORESAIL LEVEL (\$2,500)

- Social media "shoutouts" during calendar year
- Acknowledgement during race day
- Company logo on race t-shirts* and weekend event websites
- Company logo included on all event-related electronic and printed materials



STAYSAIL LEVEL (\$1,000)

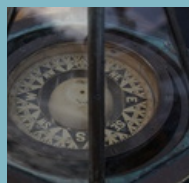
- Acknowledgement during race day
- Company logo on weekend event websites
- Company logo included on all event-related electronic and printed materials

Please note that Staysail Level sponsorships do not include company logo on race t-shirt.

**Sponsorship must be received by September 1st for logo inclusion on race t-shirts.*

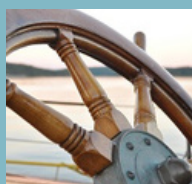
BECOME A SUPER SPONSOR!

Would you like to make an even bigger impact on our youth programs? Become a Super Sponsor!



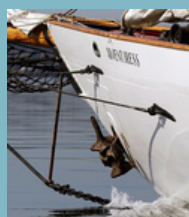
COMPASS ADD ON

An additional \$750 will support a skill-building shipboard internship for a teenager.



WHEEL ADD ON

An additional \$1,000 will bring a young person aboard for a week-long voyage.



ANCHOR ADD ON

An additional \$500 will supply nutritious galley-cooked meals for youth coming from community partnerships.

**Super Sponsorships MUST be in addition to a regular Sponsorship*



"In-Kind" Sponsor Opportunities for Companies and Businesses

MEDIA/PR SPONSOR

Help promote *Adventuress'* mission in exchange for recognition and business promotion plus:

- Company logo on all race and gala media releases
- Acknowledgement from podium during gala
- Company logo on race website
- Social media "shoutouts" during calendar year
- Company logo included on all event-related electronic and printed materials

ANNUAL GALA WINE

Sponsor the cost or provide in-kind wine for 200 guests in exchange for recognition and business promotion plus:

- Company logo on all gala media releases
- Acknowledgement from podium during gala
- Company logo on gala website
- Social media "shoutouts" during calendar year
- Company logo included on all gala-related electronic and printed materials

ANNUAL GALA MATCHING

FUND-A-NEED

Match the Fund-a-Need ask in the Paddle Raise portion of the evening in exchange for recognition and business promotion plus:

- Company logo on highlighted in Fund-a-Need portion of gala program
- Acknowledgement from podium during gala
- Company logo on gala website
- Social media "shoutouts" during calendar year
- Company logo included on all gala-related electronic and printed materials



“ I really liked sailing *Adventuress*. I learned about how to take care of the environment and that trying new things is important. ”
- Everett at Sea participant

ANNUAL GALA POSTERS

Sponsor the cost or provide in-kind poster printing in exchange for recognition and business promotion plus:

- Company logo on posters
- Acknowledgement from podium during gala
- Company logo on gala website
- Social media "shoutouts" during calendar year
- Company logo included on all gala-related electronic and printed materials

ANNUAL GALA GIVEAWAYS

Sponsor the cost or provide in-kind giveaway items for gala guests in exchange for recognition and business promotion plus:

- Company name on giveaway items
- Acknowledgement from podium at gala
- Company logo on gala website
- Social media "shoutouts" during calendar year
- Company logo included on all gala-related electronic and printed materials

ANNUAL GALA PROGRAM

Sponsor the cost or provide in-kind program printing for 200 programs in exchange for recognition and business promotion plus:

- Acknowledgement from the podium at gala
- Company logo highlighted in gala program
- Social media "shoutouts" during calendar year
- Company logo included on all gala-related electronic and printed materials

"In-Kind" Sponsor Opportunities for Companies and Businesses



PORT SPONSOR

Sponsor the cost for moorage for *Adventuress* before, during and after the race in exchange for recognition and business promotion plus:

- Company logo on dock next to *Adventuress*
- Acknowledgement during race day
- Company logo on race website
- Social media "shoutouts" during calendar year
- Company logo included on all event-related electronic and printed materials

RACE PRIZES

Sponsor prizes for race winners in each category in exchange for recognition and business promotion plus:

- Company logo/name on prizes
- Acknowledgement during race day
- Company logo on race website
- Social media "shoutouts" during calendar year
- Company logo included on all event-related electronic and printed materials

WARM WEATHER GEAR

Sponsor the cost of warm weather gear for *Adventuress* Crew and *Adventuress* Cup Race Committee members in exchange for recognition and business promotion plus:

- Acknowledgement during race day
- Company logo on race website
- Social media "shoutouts" during calendar year
- Company logo included on all event-related electronic and printed materials

CREW UNIFORMS

Sponsor the *Adventuress* Crew uniform - typically a t-shirt and sweatshirt - in exchange for recognition and business promotion plus:

- Opportunity for photo shoot of crew and uniforms aboard *Adventuress*
- Acknowledgement during race and gala
- Company logo on race website
- Social media "shoutouts" during calendar year
- Company logo included on all race-related electronic and printed materials

RACE SWAG

Sponsor/provide race swag (hats, pins, fabric totes, sunglasses, sailing gloves, etc.) in exchange for recognition and business promotion plus:

- Acknowledgement during race day
- Company logo on race website
- Social media "shoutouts" during calendar year
- Company logo included on all race-related electronic and printed materials



Thank You to our 2022 Sponsors & Supporters!



Sound Experience

PO Box 1390, Port Townsend, WA 98368 | www.soundexp.org