



2024 Sponsorship Opportunities

**Support youth education
aboard *AdventureSS*!**



Maritime

Helping young people - especially girls, young women and underserved youth populations - to experience the maritime industry through the exploration of career pathways.



Environment

Teaching current issues in marine science through experiential education and stewardship on the Salish Sea.



Leadership

Creating an environment for young people to be their unique selves, feel valued, practice caring for themselves and others, and are encouraged to reach higher.

A Year of Celebration & Support for *Adventuress*!

Quick answers for companies and businesses

The nonprofit Sound Experience owns and operates the schooner *Adventuress* for our region's youth, workforce development and our environment. More than 50,000 children and teens have climbed aboard *Adventuress* for powerful day and overnight programming over three decades. Young people experience what it means to be a *shipmate*.

Our popular Seattle-based annual fundraising gala **Party for *Adventuress*** will be on September 21. It will be a festive night to remember and to raise important funds to support *Adventuress*' mission.

On October 19, boats (in-person and virtual) of all sizes will gather on Shilshole Bay to race and raise funds for the 5th annual **Adventuress Cup**.

By becoming a Sound Experience sponsor, your company or business will be featured prominently at the gala and other events throughout the year. Your support aligns your values of excellence with ours both on the ship and wherever we are learning together.



“ I learned that the most important part of the trip was to be able to work as a team.
- Everett at Sea participant ”



Party for *Adventuress*

WHAT: Annual Benefit Dinner & Auction

WHEN: Saturday, September 21, 2024

WHERE: Sodo Park, Seattle

COST: Early Bird Tickets \$150 (through August 1st), Regular \$165

Sound Experience is delighted to host its the 12th annual gala benefitting youth education programs aboard *Adventuress*. We invite you to partner with Sound Experience to open maritime and environmental learning to all youth, including those with little access to the Salish Sea.

Our philosophy is **Every Child a Shipmate**. In the coming year, our goal is to bring more youth aboard *Adventuress* through impactful community partnerships that reach young people with opportunities for learning, career exploration and enrichment. With your help and our community partners, we can make a difference in the lives of young people and their communities throughout Washington State and beyond.



A Year of Celebration & Support for Adventuress!

Quick answers for companies and businesses



The Adventuress Cup - A Race for the Salish Sea

WHAT: Peer-to-Peer style fundraising race (similar to walk-a-thons)

WHEN: Saturday, October 19th

WHERE: Shilshole Bay, Seattle

COST: Registration ranges between \$30-\$100 depending on the type of racing team (virtual, dingy, sailboat, powerboat)

The Adventuress Cup - A Race for the Salish Sea is a public, values-driven event that engages people who care about our marine environment and the future we are leaving the next generation. This pandemic inspired event reflects Sound Experience's culture of safety and inclusion. In 2024, the Adventuress Cup spotlights the importance of our maritime environment and the world's oceans to the health of countless species, human beings and the economy.



“ I seriously will consider sailing professionally because of this trip.
- 8th grade student ”

“ I learned that my phone is not everything.
- 6th grade student ”

What does the money I raise support?

Our dedicated sponsors make it possible for every dollar raised at Party for *Adventuress* and The Adventuress Cup to directly support shipboard programs for children and teens throughout the Puget Sound region. Programs include career exploration and launch with partners such as the Urban League of Metropolitan Seattle and Connect Casino Road, and Girls at the Helm, Gender Odyssey and many more programs for young people who otherwise would not have access to the water.

With your help, *Adventuress* will continue to sail not for one, but for all. Aboard *Adventuress*, we are ALL shipmates.

Thank you from all of us at Sound Experience and aboard *Adventuress* for considering becoming a 2024 sponsor!



Party for *Adventuress*

To learn more visit,
[www.soundexp.org/
PartyforAdventuress](http://www.soundexp.org/PartyforAdventuress)



The Adventuress Cup

To learn more visit,
[www.soundexp.org/
AdventuressCup](http://www.soundexp.org/AdventuressCup)

Sound Experience Sponsorship Opportunities



TALL SHIP LEVEL (\$20,000)

- **Lead sponsor** for all 2024 Sound Experience events
- **A private sailing experience** for your company aboard *Adventuress*
- Four (4) complementary tickets to the gala
- Your 2-minute promotional video about your business posted on website, social media and shared during gala (business to provide video)
- Opportunity to provide company promotional items to event participants
- Full-page ad in gala program
- Social media "shoutouts" during calendar year
- Acknowledgement from podium during gala
- Company logo on event t-shirts and website
- Company logo included on all event related-electronic and printed materials



TOPSAIL LEVEL (\$10,000)

- Two (2) complimentary tickets to the gala
- Your 2-minute promotional video about your business posted on website, social media and shared during gala (business to provide video)
- Opportunity to provide company promotional items to event participants
- Half-page ad in gala program
- Social media "shoutouts" during calendar year
- Acknowledgement from podium during gala
- Company logo on event t-shirts and website
- Company logo included on all event-related electronic and printed materials



MAINSAIL LEVEL (\$5,000)

- One (1) complimentary *Adventuress* Cup registration
- Opportunity to provide company promotional items to event participants
- Social media "shoutouts" during calendar year
- Quarter-page ad in gala program
- Acknowledgement from podium during gala
- Company logo on event t-shirts and event websites
- Company logo included on all event-related electronic and printed materials

**Sponsorship must be received by September 5th for logo inclusion on event t-shirts.*

Sound Experience Sponsorship Opportunities



FORESAIL LEVEL (\$2,500)

- Social media "shoutouts" during calendar year
- Acknowledgement during events
- Company logo on event t-shirts and event websites
- Company logo included on all event-related electronic and printed materials



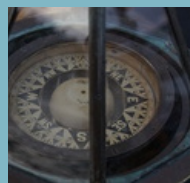
STAYSAIL LEVEL (\$1,500)

- Acknowledgement during events
- Company logo on event t-shirts and event websites
- Company logo included on all event-related electronic and printed materials

**Sponsorship must be received by September 5th for logo inclusion on event t-shirts.*

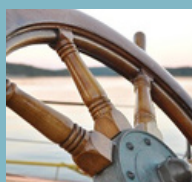
BECOME A SUPER SPONSOR!

Would you like to make an even bigger impact on our youth programs? Become a Super Sponsor!



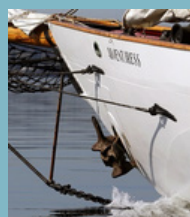
COMPASS ADD ON

An additional \$750 will support a skill-building shipboard internship for a teenager.



WHEEL ADD ON

An additional \$1,000 will help subsidize a week-long voyage for underserved young people.



ANCHOR ADD ON

An additional \$500 will supply nutritious galley-cooked meals for youth coming from community partnerships.

**Super Sponsorships MUST be in addition to a regular Sponsorship*



"In-Kind" Sponsor Opportunities for Companies and Businesses

MEDIA/PR SPONSOR

Help promote *Adventuress'* mission in exchange for recognition and business promotion plus:

- Company logo on all event media releases
- Acknowledgement from podium during gala
- Company logo on event website
- Social media "shoutouts" during calendar year
- Company logo included on all event-related electronic and printed materials

ANNUAL GALA WINE

Sponsor the cost or provide in-kind wine for 250 guests in exchange for recognition and business promotion plus:

- Company logo on all gala media releases
- Acknowledgement from podium during gala
- Company logo on gala website
- Social media "shoutouts" during calendar year
- Company logo included on all gala-related electronic and printed materials

ANNUAL GALA MATCHING FUND-A-NEED

Match the Fund-a-Need ask in the Paddle Raise portion of the evening in exchange for recognition and business promotion plus:

- Company logo on highlighted in Fund-a-Need portion of gala program
- Acknowledgement from podium during gala
- Company logo on gala website
- Social media "shoutouts" during calendar year
- Company logo included on all gala-related electronic and printed materials



“ I really liked sailing *Adventuress*. I learned about how to take care of the environment and that trying new things is important. ”
- Everett at Sea participant

ANNUAL GALA POSTERS

Sponsor the cost or provide in-kind poster printing in exchange for recognition and business promotion plus:

- Company logo on posters
- Acknowledgement from podium during gala
- Company logo on gala website
- Social media "shoutouts" during calendar year
- Company logo included on all gala-related electronic and printed materials

ANNUAL GALA GIVEAWAYS

Sponsor the cost or provide in-kind giveaway items for gala guests in exchange for recognition and business promotion plus:

- Company name on giveaway items
- Acknowledgement from podium at gala
- Company logo on gala website
- Social media "shoutouts" during calendar year
- Company logo included on all gala-related electronic and printed materials

ANNUAL GALA PROGRAM

Sponsor the cost or provide in-kind program printing for 200 programs in exchange for recognition and business promotion plus:

- Acknowledgement from the podium at gala
- Company logo highlighted in gala program
- Social media "shoutouts" during calendar year
- Company logo included on all gala-related electronic and printed materials

"In-Kind" Sponsor Opportunities for Companies and Businesses



PORT SPONSOR

Sponsor the cost for moorage for *Adventuress* before, during and after the race in exchange for recognition and business promotion plus:

- Company logo on dock next to *Adventuress*
- Acknowledgement during race day
- Company logo on race website
- Social media "shoutouts" during calendar year
- Company logo included on all event-related electronic and printed materials

RACE PRIZES

Sponsor prizes for race winners in each category in exchange for recognition and business promotion plus:

- Company logo/name on prizes
- Acknowledgement during race day
- Company logo on race website
- Social media "shoutouts" during calendar year
- Company logo included on all event-related electronic and printed materials

WARM WEATHER GEAR

Sponsor the cost of warm weather gear for *Adventuress* Crew and *Adventuress* Cup Race Committee members in exchange for recognition and business promotion plus:

- Acknowledgement during race day
- Company logo on race website
- Social media "shoutouts" during calendar year
- Company logo included on all event-related electronic and printed materials

CREW UNIFORMS

Sponsor the *Adventuress* Crew uniform - typically a t-shirt and sweatshirt - in exchange for recognition and business promotion plus:

- Opportunity for photo shoot of crew and uniforms aboard *Adventuress*
- Acknowledgement during events for the year
- Company logo on race website
- Social media "shoutouts" during calendar year
- Company logo included on all race-related electronic and printed materials

RACE SWAG

Sponsor/provide race swag (hats, pins, fabric totes, sunglasses, sailing gloves, etc.) in exchange for recognition and business promotion plus:

- Acknowledgement during race day
- Company logo on race website
- Social media "shoutouts" during calendar year
- Company logo included on all race-related electronic and printed materials



Thank You to our 2023 Sponsors & Supporters!



Sound Experience

PO Box 1390, Port Townsend, WA 98368 | www.soundexp.org



Sound Experience and the schooner *Adventuress*

Over three decades of education on-the-water

Who We Are

Sound Experience is a 34-year nonprofit education organization dedicated to Washington State youth and our marine environment. Our education platform is the schooner *Adventuress*, a fully-restored 1913 National Historic Landmark ship, and one of only two NHL sailing ships still in active USCG-licensed operation on the West Coast. *Adventuress* was named Puget Sound's official *Environmental Tall Ship* in 2016 by the Washington State Governor's office for serving more than 30,000 children and teens in shipboard education programs over the past three decades.

Who We Serve

Programs aboard *Adventuress* serve more than a thousand youth each year who come aboard primarily with schools and community-based partners. During the past two pandemic years, our work with community partners has deepened such that we are reaching increasing numbers of youth in underserved and marginalized urban communities in Seattle, Everett and Tacoma. This work furthers the collective equity, inclusion and diversity efforts within maritime in our region. Sound Experience partners with public entities, such as the Port of Seattle and Seattle Public Schools. We partner with nonprofits including the Youth Maritime Collaborative, TransFamilies, Connect Casino Road, Washington Outdoor Schools and many others to reach young people in need of enriching programs that encourage exploration, and spark learning and curiosity.



Why This Work Matters

"I never would have been friends with [that person] if we hadn't sailed together."

Connection is critical for children and teens, even more so in the wake of the pandemic. Sound Experience programs support formal classroom learning, align with Next Generation Science Standards, and encourage career exploration and maritime skills development. All programs take place outdoors on an unrivaled on-the-water learning platform – the 133-foot traditional sailing ship *Adventuress*. The ship is part of a national and global network of tall ships dedicated to youth education. Our programs are staffed by experienced professional mariners and inspiring and compassionate educators who are trained in Restorative Practices, extensive safety systems (both physical and emotional), and who are are paid equitably.

Aboard *Adventuress*, youth are needed. They work, learn and play as a team to raise the massive mainsail, stand anchor watch and navigate Salish Sea waters. Young people also learn to respect each others' similarities and differences. Our crew help to guide student learning about current issues in marine science and maritime skills. Most importantly, by living and voyaging together, young people learn about themselves – and they become shipmates.

***Adventuress* sails “not for one, but for all” for the future of our marine environment.**

Aboard *Adventuress*, youth experience and learn about:



Community



Marine Life



Navigation



Plankton



Sail Theory



Teamwork



Ocean Acidification



Mechanical Advantage



Marine Debris



Confidence



Knots



History