



# FUNDRAISE FOR THE ADVENTURESS CUP!

## *Quick Guide for Online Participants*

### **If I fundraise virtually, what is it I'm asking my friends and family to support?**

Programs aboard Adventuress reach Puget Sound area young people with powerful maritime and environmental education. The Adventuress Cup fundraiser enables Sound Experience, working with community partners in our region, to reach underserved youth including BIPOC, LGBTQ+, and those otherwise unable to participate for financial reasons, or who do not traditionally have access to the waterfront.

### **How do I participate virtually?**

Adventuress Cup has a Peer-to-Peer (P2P) component, allowing those that don't have a boat or don't live locally to participate. P2P fundraising is a way to raise money where supporters of a cause ask their friends, family, and social networks to donate. Instead of one organization collecting all the funds, individual participants create their own fundraising pages and share them to encourage donations, much like GoFundMe or a walk-a-thon.

Here's how it works:

- The organization sets up a main fundraising campaign.
- Supporters sign up to be fundraisers and get their own donation pages.
- Each fundraiser shares their page with their friends, family, and social media networks.
- Donations go directly to the organization, but each fundraiser can track how much they've raised.

The collective effort helps spread awareness and raise more money than the organization could on its own. It's like a big team effort—everyone pitches in, asks their network to contribute, and together they make a bigger impact!

### **How do I sign up?**

Simply visit The Adventuress Cup webpage -

[www.soundexp.org/AdventuressCup](http://www.soundexp.org/AdventuressCup) - to sign up and learn more!

Start your own team or join an existing team, **registration is now open**. You'll be able to set up and personalize your fundraising page so that your crew, friends, family and colleagues can donate or complete challenges to earn your team points.

**Are you going to be at the top of the leaderboard this year?!**



**We hope you'll join us for  
this exciting on-the-water  
community event!**