



2026 Sponsorship Opportunities

Support youth education aboard *Adventuress*!

ADVENTURESS CUP T-SHIRT
PRINT DEADLINE: APRIL 1
GALA PROGRAM & MEDIA
PRINT DEADLINE: SEPT 1



Who we are

The nonprofit **Sound Experience** owns and operates the schooner *Adventuress* for our region's youth, workforce development and our environment. More than 50,000 children and teens have climbed aboard *Adventuress* for powerful day and overnight programming over three decades.

The community we serve

Our philosophy is **Every Child a Shipmate**. This year, we aim to welcome more youth aboard *Adventuress* through impactful community partnerships, offering opportunities for learning, career exploration, and enrichment. Together with your support and our partners, we create meaningful experiences for young people and their communities across Washington State and beyond. Programs like Career Launch with the Urban League of Metropolitan Seattle, Connect Casino Road, Girls at the Helm, and more *reach youth who might otherwise never experience life on the water*.

Our shared values

Partnering with Sound Experience shows your commitment to supporting on-the-water youth education in the Puget Sound region. It's an opportunity to share with your customers that this mission matters to you. Together, we align our shared values of excellence—both aboard the ship and in every learning experience we create.

One Sponsorship, Many Events to Support Adventuress!

Quick answers for companies and businesses



The Adventuress Cup

WHAT: Peer-to-Peer style fundraising race

WHEN: Saturday, April 25, 2026

WHERE: Shilshole Bay, Seattle

The **Adventuress Cup - A Race for the Salish Sea** is a public, values-driven community event that engages people who care about our marine environment and the future we are leaving the next generation. This pandemic inspired event reflects Sound Experience's culture of safety and inclusion. In 2026, the Adventuress Cup spotlights the importance of our maritime environment and the world's oceans to the health of countless species, human beings and the economy.



Party for Adventuress

WHAT: Annual Benefit Dinner & Auction

WHEN: Saturday, October 3, 2026

WHERE: Sodo Park, Seattle

Sound Experience is delighted to host its the 14th annual gala benefitting youth education programs aboard *Adventuress*. We invite you to partner with Sound Experience to open maritime and environmental learning to all youth, including those with little access to the Salish Sea. This celebration is not to be missed, we procure excellent live auction items, tasty signature cocktails and close with a lively dance party.



Add to your sponsorship with this *additional* event in 2026!

**ADDED
VALUE!**

Carol Pearl Blakely Rock Benefit Regatta

WHAT: Proceeds benefit Sound Experience!

WHEN: Saturday, April 11, 2026

WHERE: Shilshole Bay, Seattle

Up to 150 teams participate in this popular race

It is a great honor that **Sloop Tavern Yacht Club** has chosen Sound Experience as the beneficiary of funds raised in 2026 through this beloved Seattle event.

Add \$750 to your sponsorship to be included on their website and materials!

Contact Catherine, (360)344-0438 x1 or catherine@soundexp.org

Sound Experience Sponsorship Opportunities

Choose a level, add an additional event for more exposure!



TALL SHIP LEVEL (\$20,000)

- **Lead sponsor** for all 2026 Sound Experience events
- **A private sailing experience** for your company aboard *Adventuress*
- Your 2-minute promotional video about your business posted on website, social media and shared during gala (business to provide video)
- Opportunity to provide company promotional items to event participants
- Full-page ad in gala program
- Social media "shoutouts" during calendar year
- Acknowledgement from podium during gala
- Company logo on event t-shirts and website
- Company logo included on all event related-electronic and printed materials



TOPSAIL LEVEL (\$10,000)

- Your 2-minute promotional video about your business posted on website, social media and shared during gala (business to provide video)
- Opportunity to provide company promotional items to event participants
- Half-page ad in gala program
- Social media "shoutouts" during calendar year
- Acknowledgement from podium during gala
- Company logo on event t-shirts and website
- Company logo included on all event-related electronic and printed materials



MAINSAIL LEVEL (\$5,000)

- One (1) complimentary *Adventuress* Cup registration
- Opportunity to provide company promotional items to event participants
- Social media "shoutouts" during calendar year
- Quarter-page ad in gala program
- Acknowledgement from podium during gala
- Company logo on event t-shirts and event websites
- Company logo included on all event-related electronic and printed materials

***Sponsorship must be received by Sept. 1, 2026 for logo inclusion on event program**

Contact Catherine, (360)344-0438 x1 or catherine@soundexp.org

Sound Experience Sponsorship Opportunities

Choose a level, add an additional event for more exposure!



FORESAIL LEVEL (\$2,500)

- Social media "shoutouts" during calendar year
- Acknowledgement during events
- Company logo on event t-shirts and event websites
- Company logo included on all event-related electronic and printed materials



STAYSAIL LEVEL (\$1,500)

- Acknowledgement during events
- Company logo on event t-shirts and event websites
- Company logo included on all event-related electronic and printed materials

****Sponsorship must be received by April 1 for logo inclusion on any event t-shirt***

Add-ons for even more exposure!

These opportunities MUST be in addition to a regular Sponsorship:

SPONSOR THIS ADDITIONAL EVENT IN 2026:

This year **Sound Experience** is the beneficiary of the **Sloop Tavern Yacht Club's** big fundraiser. Broaden your reach with this \$750 add-on opportunity! Your logo will be prominently featured on the back of their race shirts, website and materials.

BECOME A SUPER SPONSOR:

Would you like to make an even bigger impact on our youth programs? Become a Super Sponsor! An additional \$1,000 will help subsidize a week-long voyage for underserved young people.



Even More Opportunities for Exposure!

MEDIA/PR SPONSOR

Help promote *Adventuress'* mission in exchange for recognition and business promotion plus:

- Company logo on all event media releases
- Acknowledgement from podium during gala
- Company logo on event website
- Social media "shoutouts" during calendar year
- Company logo included on all event-related electronic and printed materials

ANNUAL GALA WINE

Sponsor the cost or provide in-kind wine for 250 guests in exchange for recognition and business promotion plus:

- Company logo on all gala media releases
- Acknowledgement from podium during gala
- Company logo on gala website
- Social media "shoutouts" during calendar year
- Company logo included on all gala-related electronic and printed materials

ANNUAL GALA MATCHING FUND-A-NEED

Match the Fund-a-Need ask in the Paddle Raise portion of the evening in exchange for recognition and business promotion plus:

- Company logo on highlighted in Fund-a-Need portion of gala program
- Acknowledgement from podium during gala
- Company logo on gala website
- Social media "shoutouts" during calendar year
- Company logo included on all gala-related electronic and printed materials



“ I really liked sailing *Adventuress'*. I learned about how to take care of the environment and that trying new things is important. ”
- Everett at Sea participant

ANNUAL GALA POSTERS

Sponsor the cost or provide in-kind poster printing in exchange for recognition and business promotion plus:

- Company logo on posters
- Acknowledgement from podium during gala
- Company logo on gala website
- Social media "shoutouts" during calendar year
- Company logo included on all gala-related electronic and printed materials

ANNUAL GALA GIVEAWAYS

Sponsor the cost or provide in-kind giveaway items for gala guests in exchange for recognition and business promotion plus:

- Company name on giveaway items
- Acknowledgement from podium at gala
- Company logo on gala website
- Social media "shoutouts" during calendar year
- Company logo included on all gala-related electronic and printed materials

ANNUAL GALA PROGRAM

Sponsor the cost or provide in-kind program printing for 200 programs in exchange for recognition and business promotion plus:

- Acknowledgement from the podium at gala
- Company logo highlighted in gala program
- Social media "shoutouts" during calendar year
- Company logo included on all gala-related electronic and printed materials

Even More Opportunities for Exposure!



PORT SPONSOR

Sponsor the cost for moorage for *Adventuress* before, during and after the race in exchange for recognition and business promotion plus:

- Company logo on dock next to *Adventuress*
- Acknowledgement during race day
- Company logo on race website
- Social media "shoutouts" during calendar year
- Company logo included on all event-related electronic and printed materials

RACE PRIZES

Sponsor prizes for race winners in each category in exchange for recognition and business promotion plus:

- Company logo/name on prizes
- Acknowledgement during race day
- Company logo on race website
- Social media "shoutouts" during calendar year
- Company logo included on all event-related electronic and printed materials

HEAVY WEATHER GEAR

Sponsor the cost of warm weather gear for *Adventuress* Crew and *Adventuress* Cup Race Committee members in exchange for recognition and business promotion plus:

- Acknowledgement during race day
- Company logo on race website
- Social media "shoutouts" during calendar year
- Company logo included on all event-related electronic and printed materials

CREW UNIFORMS

Sponsor the *Adventuress* Crew uniform - typically a t-shirt and sweatshirt - in exchange for recognition and business promotion plus:

- Opportunity for photo shoot of crew and uniforms aboard *Adventuress*
- Acknowledgement during events for the year
- Company logo on race website
- Social media "shoutouts" during calendar year
- Company logo included on all race-related electronic and printed materials

RACE SWAG

Sponsor/provide race swag (hats, pins, fabric totes, sunglasses, sailing gloves, etc.) in exchange for recognition and business promotion plus:

- Acknowledgement during race day
- Company logo on race website
- Social media "shoutouts" during calendar year
- Company logo included on all race-related electronic and printed materials

